

Our fail-proof SMM plans are blue prints that include an array of activities, helping you to go a lot closer to your target group. Our SMM experts know how exactly to push people to get involved and engaged through various online communities like Facebook, Twitter, Google+, LinkedIn, YouTube and more. Our affordable SMO packages ensure improved visibility and huge popularity for your business over the Internet within a short span of time.



Our SMM Plans at a Glance

We offer following Social Media Marketing packages -

SMM Plans	Economy Package	Bronze Package	Silver Package	Gold Package
	Specifically for small companies and individuals that need a consistent online presence who are on a tight budget.	For growing businesses who need to increase their engagement and online presence.	For businesses with a good online presence that needs monitoring and managing to gain followers and engagement	To manage, monitor and provide content to ensure maximum reach and engagement on all level and platforms.
FEATURES	Managing and Building presence on social media platforms.			
	3 Social Network of your choice	4 Social Network of your choice	Managing 6 Social Network profiles	Managing 6 Social Network profiles
	Suggested			
	Facebook, Twitter & G+	Facebook, Twitter, G+ & Pinterest or LinkedIn	Facebook, Twitter, G+ & Pinterest, LinkedIn & Youtube or you can suggest	Facebook, Twitter, G+ & Pinterest, LinkedIn & Youtube or you can suggest
ACTIVITIES	Tweets, RT's on Twitter Likes on Facebook +1's on GooglePlus	Tweets, RT's on Twitter Likes on Facebook +1's on GooglePlus	Tweets, RT's on Twitter Likes on Facebook +1's on GooglePlus	Tweets, RT's on Twitter Likes on Facebook +1's on GooglePlus
PROFILE MANAGEMENT	Follower Management			
	Management of Profiles & monitoring the brand online	Management of inbox/ messages or interaction	Real-time Management of Messages	Real-time Management of Messages
		Targeted following & engagement	Targeted following & engagement	Targeted following & engagement
		Including commenting on other posts	Including commenting on other posts	Including commenting on other posts, updates,tweets and messages.
		Management of notifications	Reputation Monitoring	Reputation Monitoring
				Feedback Management
				Management reports to show growth
				Blogs to be shared through blog consortium to ensure maximum reach and reciprocal sharing

Offering strategies to redefining your online presence

Our comprehensive SMM can help you achieve

- Increased web presence and linkability
- More non-reciprocal and inbound links to your website
- Easy bookmarking and tagging
- Increased traffic to your website

SEO (Search Engine Optimization) Plan & Packages


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Every business has specific goals to follow and needs to meet. Therefore, a single SEO Package can't be fit for all the businesses. We know this and offer cost-effective SEO packages that are specific to the needs of a modern business. In the form of comprehensive SEM Plans and various affordable SEO plans - categorized under 'Bronze', 'Silver', 'Gold', and 'Platinum' plans - we help businesses achieve their objectives within budgetary limits. You can also ask us for customized solutions corresponding to your specific promotional goals and we will accordingly offer the best affordable SEO packages that match your requirements.

Request a
**Personalized
Audit with Price
Quote**

Our SEO Plans at a Glance

SEO Activities & Plans	Bronze	Silver Highly Recommended	Gold 	Platinum
Initial Review & Analysis				
Keyword Research & Optimization	10	20	30	50
Recommendations for website	✓	✓	✓	✓
Pages Optimization	8-10	15-20	25-30	45-50
In-depth Website Analysis	✓	✓	✓	✓
Content Duplicity Check	✓	✓	✓	✓
Initial Back links analysis	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓
Competition Analysis	✓	✓	✓	✓
Initial Rank Report	✓	✓	✓	✓
Website Load time & Speed Test	✓	✓	✓	✓
W3C Compliance analysis report (Homepage)	✓	✓	✓	✓
JS/CSS code analysis report	✓	✓	✓	✓
Canonical Issue check	✓	✓	✓	✓
On-Page Optimization				
Title & Meta Tags Optimization	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓
HTML sitemap review & suggestion	✓	✓	✓	✓
Page Speed Optimization Analysis	✓	✓	✓	✓
Image & Hyperlink Optimization	✓	✓	✓	✓
Robots.txt optimization	✓	✓	✓	✓
XML sitemap optimization	✓	✓	✓	✓
Google Analytics setup	✓	✓	✓	✓
Geo Tag Optimization	✓	✓	✓	✓
Google+ Profile Set up	✓	✓	✓	✓
Google Publisher Tag	✓	✓	✓	✓
Rich Snippets	✗	✓	✓	✓
Schema optimization	✗	✗	✓	✓

Content Marketing				
Blog Writing	4/Mo	4/Mo	6/Mo	8/Mo
Press Release Writing	Content provided by the client	1/Mo	2/Mo	3/Mo
PDF Article Writing	1/Mo	2/Mo	4/Mo	6/Mo
PPT Writing	1/Mo	2/Mo	4/Mo	6/Mo
Guest Post Writing	✘	1/Mo	2/Mo	3/Mo
Infographic Creation	✘	1/Mo	2/Mo	4/Mo
Classifieds Writing	✘	2/Mo	4/Mo	8/Mo
Off-Page Optimization				
Social Bookmarking	15	30	60	100
Blog Submission	✓	✓	✓	✓
PDF Creation	✓	✓	✓	✓
PDF / Doc Submission	✓	✓	✓	✓
PPT Creation	✓	✓	✓	✓
PPT Submission	✓	✓	✓	✓
Pinterest submission	✓	✓	✓	✓
Press Release Submission	✓	✓	✓	✓
Micro Blogging	✓	✓	✓	✓
Guest Post Submissions	✘	✓	✓	✓
Classifieds Submission	✘	✓	✓	✓
Business Profiles Submissions	✘	✘	✓	✓
Social Media Optimization				
Google Plus Business Page setup/Promotion	✓	✓	✓	✓
Facebook & Twitter Account Setup / Promotion	✓	✓	✓	✓
Profile Content Writing	✓	✓	✓	✓
Facebook wall updates	✓	✓	✓	✓
Twitter Updates	✓	✓	✓	✓
Google+ Post	✓	✓	✓	✓
Infographic Distribution	✘	✓	✓	✓
Video Submission (Videos to be provided by the client)	✘	✘	✓	✓
Business Listing				
Google Business Listing	✓	✓	✓	✓
Local Business Directory Submissions	✘	✓	✓	✓
Reporting				
SEO Work Report	Weekly	Bi-weekly	Bi-weekly	Bi-weekly
Fortnightly SEO Report	✓	✓	✓	✓
Monthly SEO Report	✓	✓	✓	✓
Monthly Ranking Report	✓	✓	✓	✓
Support				
	Email, Chat & Phone	Email, Chat & Phone	Email, Chat & Phone	Email, Chat & Phone

Bronze SEO Plan

This Search Engine Optimization plan is particularly suitable for small individual investments and small establishments looking to reap benefits of being online. It entails website analysis of your website and optimization of up to ten keywords. You can reduce the Search Engine Optimization cost of your website with this plan. In addition, you get free email and IM support and more.

Gold SEO Plan

Suitable for small to large-scale enterprises, this is one of our affordable SEO packages that includes a detailed analysis of your website along with the optimization of thirty keywords. Of the keywords optimized, about 30% get top ranking on leading search engines including the MSN, Yahoo, and Google. You get monthly traffic analysis report, press release optimization/distribution and more with this plan.

Silver SEO Plan

This plan involves a detailed analysis of your website and optimization of up to twenty keywords. Out of the keywords optimized, this plan optimizes at least 20% keywords in top pages of prominent search engines namely Google, Yahoo, and MSN. Besides titles and meta tags optimization, you get content optimization, HTML source code optimization and more with this plan.

Platinum Plan

This is the most comprehensive of all our affordable SEO plans. The plan ensures your website gets top rank. However, the Search Engine Optimization pricing is a bit higher for this SEM plan.